



**News Alert: Udi's Granola Nuggets to be featured on
The Rachael Ray Show this Thursday, May 14!**

Denver, CO – May 11, 2009 – Udi's Natural Artisan Granola is thrilled to announce that its Udi's Granola Nuggets will be featured on *The Rachael Ray Show* this Thursday, May 14th.

The Rachael Ray Show, which is seen nationally by an average of 3 million viewers per episode, airs locally on Denver's KCNC CBS4 on weekdays at 9 a.m.

The Udi's Granola Nuggets will be highlighted in Rachael Ray's "Snack of the Day" segment as "granola you can hold-a." Each member of the studio audience will receive a sample of Udi's Granola Nuggets to taste.

"We are obviously very excited to receive this huge national exposure," said Udi's Granola partner Eric Clayman. "And we're certain that Rachael and her audience will become huge fans once they have had a chance to snack on our Be Udiful granola."

To view past "Snack of the Day" segments, check out:

<http://www.rachaelrayshow.com/show/sawitwantitgetit/snacks/>

Since 2005, Udi's Natural Artisan Granola has been baked fresh daily in Colorado alongside delicious gourmet breads, cookies and pastries. Udi's Granola Nuggets, which were introduced last year, are the perfect healthy on-the-go snack made with honey, oats and lots of nuts.

Udi's Natural Artisan Granola can be found in almost 4,000 grocery stores nationwide, including Whole Foods, King Soopers, City Market, Vitamin Cottage, Wal-Mart and TJ Maxx. Fliers can also enjoy Udi's delicious granola snacks and sandwiches while flying on Frontier Airlines.

For more information, please visit www.udisgranola.com or call 303-657-6366. Slow down. Eat up. Be Udiful

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